Annual Symposium & Senior Market Summit

March 7-8, 2024

South Carolina Association of Health Underwriters
UofSC Pastides Alumni Center
Columbia, SC

Annual Symposium Agenda
Thursday, March 7, 2024

7:00 - 800 am	Exhibitor Set Up
7:30 - 8:30 am	Registration
8:00 - 8:30 am	Visit with Exhibitors
8:00 - 10:30 am	Coffee Cart Open
8:30 - 8:40 am	Welcome, Exhibitor Live Ads
8:40 - 8:45 am	Sponsor Address
8:45 - 9:35 am	***Inflation Reduction Act Impact to Medicare-Eligible Members in the Workforce*** 1CE
9:35 - 9:55 am	Visit with Exhibitors
9:55 - 10:00 am	Sponsor Address
10:00 - 10:50 am	***Build it Better w/Your Local Chamber*** 1CE
10:50 - 11:00 am	Association Updates
11:00 - 11:50 am	Lunch, Visit with Exhibitors
11:50 - 11:55 am	Sponsor Address
11:55 - 12:45 am	***NABIP Legislative Update*** 1CE
12:45 - 1:05 pm	Visit with Exhibitors
1:05 - 1:10 pm	Sponsor Address
1:10 - 2:00 pm	***Challenges and Opportunities for the Independent Agency Owner*** 1CE
2:00 - 2:05 pm	Closing Remarks
2:20 - 2:50 pm	*BlueCross BlueShield Demo - optional*

Senior Market Summit Agenda
Friday, March 8, 2024

7:00 - 800 am	Exhibitor Set Up
7:30 - 8:30 am	Registration
8:00 - 8:30 am	Visit with Exhibitors
8:00 - 10:30 am	Coffee Cart Open
8:30 - 8:40 am	Welcome, Exhibitor Live Ads
8:40 - 8:45 am	Sponsor Address
8:45 - 9:35 am	***NABIP Medicare Update*** 1CE
9:35 - 9:55 am	Visit with Exhibitors
9:55 - 10:00 am	Sponsor Address
10:00 - 10:50 am	***Grassroots Strategies & Community-Based Partnerships*** 1CE
10:50 - 11:00 am	Association Updates
11:00 - 11:50 am	Lunch, Visit with Exhibitors
11:50 - 11:55 am	Sponsor Address
11:55 - 12:45 am	***How to Host a Social Security Workshop*** 1CE
12:45 - 1:05 pm	Visit with Exhibitors
1:05 - 1:10 pm	Sponsor Address
1:10 - 2:00 pm	***Stand Out to Reach Medicare Consumers*** 1CE
2:00 - 2:05 pm	Closing Remarks

Attendee Rates

Annual Symposium OR Senior Market Summit: $55/Member, $80/Non Member
Attend Both Days: $110/Member, $160/Non Member

Hotel Information

Hilton Columbia Center - 924 Senate Street, Columbia, SC
$175 per night
Guests may call the hotel directly at 803-744-7800 and use the code ***SCAHU 2024*** to receive the event rate.

Register Online at SCAHU.org. Questions? Call (843) 779-7009

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Annual Symposium Sponsor Opportunities March 7, 2024

Lunch Sponsor • $3,500 • Exclusive
- 6-foot vendor table with two chairs, prominent location
- 3-minute address to attendees
- 4 attendees
- Pre-and Post-meeting promotion (social media/website)
- Onsite meeting promotion
- Logo displayed during lunch
- Attendee list

Gold Sponsor • $3,000 • Two Available
- 6-foot vendor table with two chairs, prominent location
- 3-minute address to attendees
- 4 attendees
- Pre-and Post-meeting promotion (social media/website)
- Onsite meeting promotion
- Attendee list

Speaker Sponsor • $1,500 • Two Available
- 6-foot vendor table with two chairs
- 2-minute address to attendees
- 2 attendees
- Pre-and Post-meeting promotion (social media/website)
- Onsite meeting promotion
- Attendee list

Break Sponsor • $750 • Two Available
- 2 attendees
- Pre-and Post-meeting promotion (social media/website)
- Onsite meeting promotion
- Attendee list

Coffee Cart Sponsor • $300 • Two Available
- 1 attendee
- Pre-and Post-meeting promotion (social media/website)
- Onsite meeting promotion

Exhibitor • $650*
- 2 comp. attendees; $65/each additional attendee
- 6-foot vendor table with two chairs
- Pre-and Post-meeting promotion (social media/website)
- Onsite meeting promotion
- Attendee List
- $50 for electricity

Exhibitor rate for both Annual Symposium AND Senior Market Summit - $1,000

Senior Market Summit Sponsor Opportunities March 8, 2024

Lunch Sponsor • $3,500 • Exclusive
- 6-foot vendor table with two chairs, prominent location
- 3-minute address to attendees
- 4 attendees
- Pre-and Post-meeting promotion (social media/website)
- Onsite meeting promotion
- Logo displayed during lunch
- Attendee list

Gold Sponsor • $3,000 • Two Available
- 6-foot vendor table with two chairs, prominent location
- 3-minute address to attendees
- 4 attendees
- Pre-and Post-meeting promotion (social media/website)
- Onsite meeting promotion
- Attendee list

Speaker Sponsor • $1,500 • Two Available
- 6-foot vendor table with two chairs
- 2-minute address to attendees
- 2 attendees
- Pre-and Post-meeting promotion (social media/website)
- Onsite meeting promotion
- Attendee list

Break Sponsor • $750 • Two Available
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Sponsor/Exhibitor Registration Form

Company Name _____

Attendee Name _____

Address _____

Phone _____ Email _____

Exhibitor / Sponsor Options (select all that apply)

- ☐ Sponsor Level _____ Amount _____
- ☐ Exhibitor Booth One Day $650 (circle one: Symposium or Senior Summit) _____
- ☐ Exhibitor Booth $1,000 (Both Symposium and Senior Summit) _____
- ☐ Booth Electricity - $50.00 _____
- ☐ Additional Attendees Qty _____ @ $65.00 each = _____

Total Amount Due _____

Make checks payable to:
South Carolina Association of Health Underwriters
PO Box 80994, Charleston SC 29416

Credit Card Payment:

Name on credit card _____

Credit Card Number _____

Exp date _____ Security code _____

Billing address _____

Questions? Call (843) 779-7009

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