March 18, 2022
Senior Market Summit
South Carolina Association of Health Underwriters
USC Pastides Alumni Center • Columbia SC

Sponsor and Exhibitor Guide

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SMS Senior Market Sales, Inc

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Welcome

South Carolina Association of Health Underwriters is excited to have you join with us for the Third Annual Senior Market Summit and Expo March 18, 2022, in Columbia, South Carolina, at the Pastides Alumni Center.

Sponsor Partners bring to the Summit the connection that will make the difference in our Medicare agents' business and growth. This is South Carolina's third Summit of its kind but events like this are being held around the nation.

Event Sponsors will be given first priority and assigned in order of sponsor level and first paid. To quickly secure your sponsorship, please return the form with payment. We applaud you for seeing the value in our vision and hope to continue to work together in the years ahead. Prior to the Senior Market Summit, the Annual Symposium will be held on March 17.

SCAHU is currently planning an in-person event.

Friday, March 18, 2022 - SCAHU Senior Market Summit and Expo

Following is a tentative schedule of events, subject to change. Topics include a legislative update from National Association of Health Underwriters (NAHU), key updates and emerging trends for the senior market and more.

7:00 am - 8:00 am	Exhibitor Set up
8:00 am - 9:10 am	Breakfast with Exhibitors
9:10 am - 9:15 am	Welcome
9:15 am - 10:05 am	Legislative Update From NAHU
10:10 am - 11:00 am	CE Session
11:00 am - 11:20 am	Break: Visit with Exhibitors
11:20 am - 12:10 pm	CE Session
12:10 pm - 1:00 pm	Lunch
1:10 pm - 2:00 pm	CE Session
2:00 pm - 2:20 pm	Visit with Exhibitors
2:20 pm - 3:10 pm	CE Session
3:10 pm - 4:00 pm	CE Session

register online at:

scahu.org

Exhibitor/Sponsor Registration

Friday, March 18, 2022 - SCAHU Senior Market Summit and Expo

Company Name _____

Attendee Name _____

Address _____

_____

Phone _____ Email _____

Exhibitor / Sponsor Options

Sponsor Selection _____ Amount _____

Booth Electricity - $50.00 _____

Additional Attendees Qty _____ @ $65.00 each = _____

Addtl. Attendee Name _____

Addtl. Attendee Name _____

Total Amount Due _____

Make checks payable to:
South Carolina Association of Health Underwriters
PO Box 80994, Charleston SC 29416

Credit Card Payment:

Name on credit card _____

Credit Card Number _____

Exp date _____ Security code _____

Billing address _____

_____

Questions? Call SCAHU Headquarters at 843-779-7009 or email Karen@beaconamc.net.

Sponsorship Packages

Friday, March 18, 2022 - SCAHU Senior Market Summit and Expo

Platinum Show Sponsor $5,000
Includes:

- Double booth w/ two draped, 6-foot tables in exhibit hall, Premium location near door
- 6 attendee tickets
- Video screen logo display, large display sponsor sign, promotion on event webpage and recognition from podium
- Platinum Level Mobile App Package (Splash page, 2 banner ads)
- 3-minute presentation from podium during main event
- Introduction of Keynote Speaker
- Pre-/Post-Conference listing of attendees

____ One Available

Gold Show Sponsor $3,500
Includes:

- One draped vendor table (6-ft table, 2 chairs) in exhibit hall, Prominent booth location
- 4 attendee tickets
- Gold Level Mobile App Package (Splash page, 1 banner ad)
- Video screen logo display, large display sponsor sign, promotion on event webpage and recognition from podium
- 5-minute presentation from podium during main event
- Pre-/Post-Conference listing of attendees

_____ Two Available

Silver Show Sponsor $2,500
Includes:

- One draped vendor table, (6-ft table, 2 chairs) in exhibit hall, Prominent booth location
- 4 attendee tickets
- Silver Level Mobile App Package (Banner ad)
- Video screen logo display, large display sponsor sign, promotion on event webpage and recognition from podium
- 3-minute presentation from podium during main event
- Pre-/Post-Conferencelisting of attendees

_____ Three Available

Friday, March 18, 2022 - SCAHU Senior Market Summit and Expo

Lunch Sponsor $3,000
Includes:

- One draped vendor table (6-ft table, 2 chairs) in exhibit hall
- 4 attendee tickets
- Video screen logo display, large display sponsor sign, promotion on event webpage and recognition from podium
- Mobile App Package (2 banner ads)
- 3-minute presentation from podium during lunch
- Prominent Signage during lunch
- Pre-/Post-Conference listing of attendees

_____ One Available

Breakfast Sponsor $2,500
Includes:

- One draped vendor table (6-ft table, 2 chairs) in exhibit hall
- 4 attendee tickets
- Mobile App Package (1 banner ad)
- Video screen logo display, large display sponsor sign, promotion on event webpage and recognition from podium
- Prominent Signage during breakfast
- Pre-/Post-Conference listing of attendees

_____ One Available

Name Badge Sponsor $2,000
Includes:

- One draped vendor table (6-ft table, 2 chairs) in the exhibit hall
- 2 attendee tickets
- Logo printed on attendee lanyards/namebadge
- Video screen logo display, large display sponsor sign, promotion on event webpage and recognition from podium
- Pre-/Post-Conference listing of attendees

_____ One Available

Audio Visual Sponsor $1,500
Includes:

- One draped vendor table (6-ft table, 2 chairs) in exhibit hall
- 2 attendee tickets
- Video screen logo display, large display sponsor sign, promotion on event webpage and recognition from podium
- Logo on Event Slide Deck

_____ One Available

Friday, March 18, 2022 - SCAHU Senior Market Summit and Expo

Registration Table Sponsor $1,500
Includes:

- One draped vendor table at registration (note: Table located in hallway outside ballroom door)
- Greet guests as they arrive to check in
- 2 attendee tickets
- Prominent Signage at registration table
- Video screen logo display, large display sponsor sign, promotion on event webpage and recognition from podium
- Optional: Table Sposor may supply your company tablecloth on registration table and logoed bags for guests

_____ One Available

All Day Beverage Service Sponsor $1,500
Includes:

- One draped table (6-ft table, 2 chairs) in exhibit hall
- 2 attendee tickets
- Logoed Centerpiece on each Beverage table
- Video screen logo display, large display sponsor sign, promotion on event webpage and recognition from podium
- Pre/Post-conference listing of attendees

_____ One Available

Refreshment Break Sponsor $750
Includes:

- One draped vendor table (6-ft table, 2 chairs) in exhibit hall
- 2 attendee tickets
- Video screen logo display, large display sponsor sign, promotion on event webpage and recognition from podium
- Pre/Post-conference listing of attendees

_____ Three Available

Friday, March 18, 2022 - SCAHU Senior Market Summit and Expo

Program Sponsor $1,500
Includes:

- One draped vendor table (6-ft table, 2 chairs) in exhibit hall
- One additional attendee ticket
- Logo & Recognition on front cover
- Video screen logo display, large display sponsor sign, promotion on event webpage and recognition from podium
- Pre/Post-conference listing of attendees

_____ One Available

Certified Education (CE) Sponsor $1,500
Includes:

- One draped vendor table (6-ft table, 2 chairs in exhibit hall
- 2 attendee tickets
- Video screen logo display, large display sponsor sign, promotion on event webpage and recognition from podium

_____ One Available

Exhibitor $650
Includes:

- One draped vendor table (6-ft table, 2 chairs in exhibit hall
- 2 attendee tickets
- Electricity - $50

The day before the Summit, the South Carolina Association of Health Underwriters will hold its Annual Symposium March 17. Exhibit opportunities are also available for this day.

The audience of this meeting is group health agents.

Exhibitor for both days $1,000
Includes:

- One draped vendor table (6-ft table, 2 chairs) in exhibit hall on March 17 & 18
- 2 attendee tickets
- Electricity - $50

register online at:

scahu.org