GORDONMARKETING

IF ADVENTURE HAS A NAME...
IT MUST BE GORDON MARKETING.

INDIANA GORDONS

and the

COSTA RICA AGENT CELEBRATION

FEATURING: PRESIDENT SYLVIA GORDON VICE PRESIDENT REBECCA GORDON CEO & FOUNDER DICK GORDON

APRIL 27-MAY 1, 2022

Qualification Deadline

DECEMBER 31, 2021

As of January 1, 2021, all your business counts towards qualifying for a beautiful vacation get away for you and one guest to the colorful and captivating **Westin Golf Resort & Spa in Costa Rica**, April 27 - May 1, 2022. To reserve your spot, you will need to earn **150 points*** on personal production between January 1, 2021 and December 31, 2021.

*MAPD and PDP production does not count. GA qualify with 250 points, MGAs qualify with 400 points. For higher contracts, please refer to your marketing agreement. TERMS AND CONDITIONS APPLY, visit GordonMarketing.com for details.

QUALIFY WITH 150 POINTS

A COMBINATION OF THE FOLLOWING • BASED PER APPLICATION

PRODUCT	POINTS
Med Supp	1.0
Health (HPG, Cancer, STC)	.75
Dental/Vision/Hearing	.25
Life - 1.25 points per $1,000 of target premium (all products) or $80,000 stand alone	
Annuity - .65 points per $10,000 FIA premium (excludes MYGA) or $2,000,000 stand alone	

CELEBRATING 40 YEARS GORDONMARKETING

FOR MORE INFORMATION VISIT GORDONMARKETING.COM/EVENTS/2021-COSTA-RICA

or contact DAWN LOCHARD - dawn1@gordonmarketing.com • (800) 388-8342 x310